

PARTNERSHIP AND SPONSORSHIP OPPORTUNITIES

To enable your company to stand apart from other exhibitors and to capitalize on the enthusiasm around the Symposium for Clinical Laboratories, a contribution in the form of sponsorships is an effective way to gain exposure for your company within the clinical laboratory market. If your company is unable to attend the Symposium, you can still use this as an opportunity to increase your market awareness.

TAKE ADVANTAGE OF THIS OPPORTUNITY TO:



Promote your company's product and/or service to decision makers



Enhance your company's recognition



Strengthen relationships with numerous networking opportunities



Generate new business



Experience exhibit hours without competing educational sessions

ATTENDEE TOTE BAGS \$5,000 **SOLD**

The participants love their tote bags! Your company's logo will be the one that sticks in their mind well after the symposium is over! Bags are provided to all participants and speakers.

SYMPOSIUM SYLLABUS FLASH DRIVE \$4,000 **SOLD**

Show your support for education! Sponsor the Flash Drive, a frequently used resource containing all Symposium handouts. Your company's name and logo will be featured on one side of the device.

SYMPOSIUM WELCOME RECEPTION \$3,500

This unique opportunity to host CRI's welcome reception will provide additional exposure and networking time with attendees. Cocktail napkins and other signage will show attendees that the drinks are on you! The Welcome Reception is Thursday, April 4, 2019.

NAME BADGE LANYARDS \$3,000 **SOLD**

Make a statement without having to say a word. All Symposium attendees will wear your company's logo and name around their necks, and thank you for saving their shirts!

MOBILE APP SPONSOR \$3,000

Sponsor the mobile app to create more brand awareness for your company! Session descriptions, detailed schedules and maps of the venue will enhance our attendee's experience. Have a banner ad rotate and link to your company's website and be recognized as the mobile app sponsor in conference materials prior to and during Symposium. *Banner ad subject to approval by CRI.*

WIRELESS INTERNET AT THE TROPICANA \$2,500

Symposium attendees love to be connected at all times, and your company can make this happen for them! This sponsorship opportunity includes your company logo on signage, as well as your company logo and hyperlink on the wireless launch page for attendees.

EXHIBIT HALL DESSERT BREAK \$2,000

No one can pass up a dessert! Especially when it is provided by your company. Sponsor the Dessert Break served right after lunch in the Exhibit Hall on Thursday, April 4, 2019!

ICE CREAM SOCIAL \$2,000

I scream! You scream! We all scream "THANK YOU" to your company for scooping out a Symposium favorite. Sponsor Friday's ice cream break!

THE FOLLOWING IS INCLUDED IN EACH SPONSORSHIP:

- Complimentary lunch tickets for Thursday and Friday - (two tickets per company per day)
- Opportunity to place marketing material in the attendee bag (restrictions apply)
- Company logo listed on the Symposium conference website
- On-site signage acknowledging sponsoring companies
- Sponsorship acknowledgement during the Opening General Session

Contact: Rebecca Adam, Events Manager radam@criedu.org